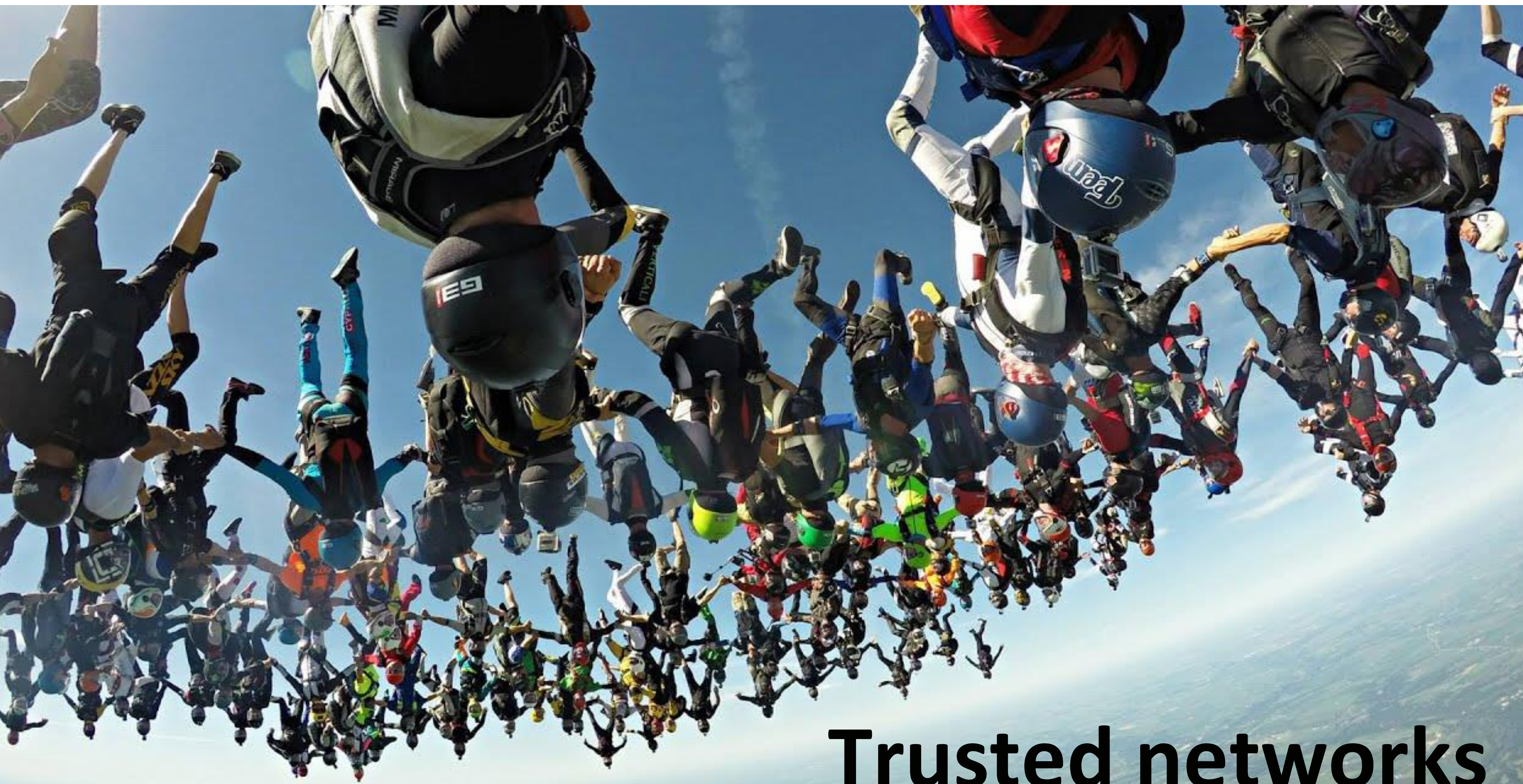




**Trusted networks**





# We are here, because of trust



10 years 'Health as the ability to  
adapt and self-manage'  
Towards a resilient society

11th november 2021



**Without trust...**





# What was the problem in Colombia?

Over-emphasis on fighting disease and death

Limited and fragmented information

Corruption & unaccountability

Waste of resources

Poor coordination of professionals and institutions

Unnecessarily complex administrative procedures

# Possibility 1: Rivals can trust each other



**“Is it possible to offer world-class  
healthcare services to 1.3 million  
people with just US \$500 per capita  
per year in a country going through  
a major crisis?”**



# Possibility 2: Co-creation as the driving force



**What if we decided to align our interests to create health and well-being, together?**

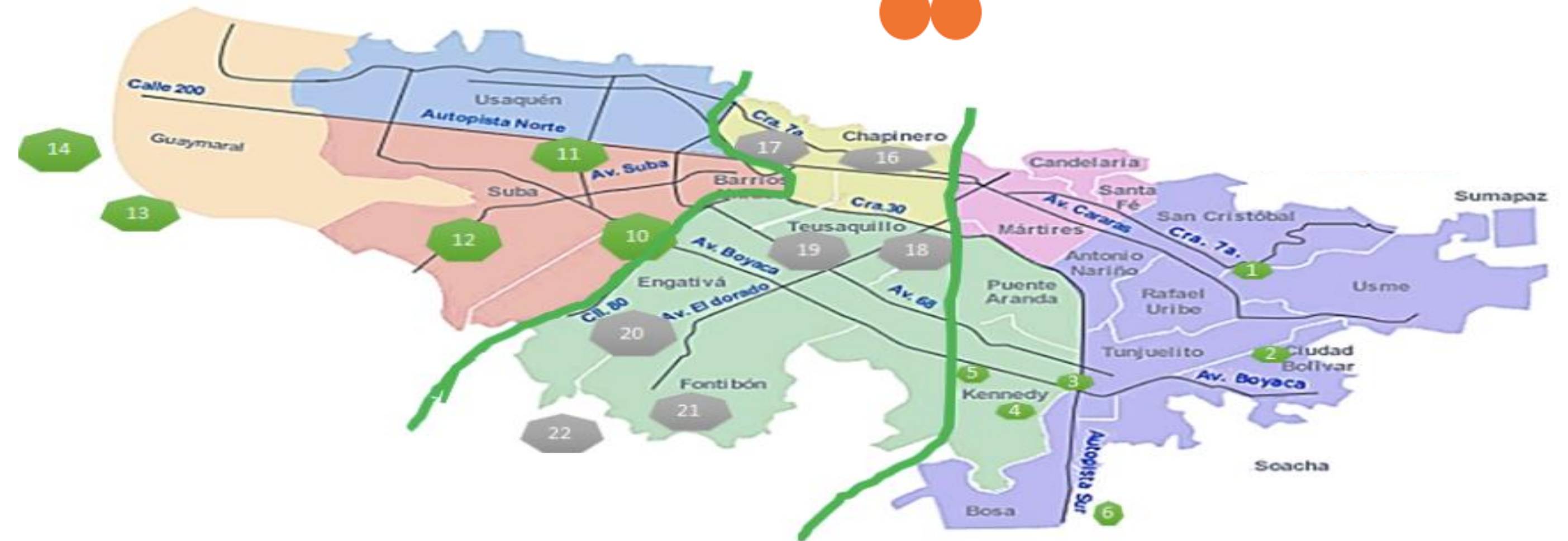
# A trust-based integrated network

€430 per capita per year

36 health care service providers



A single payer



A population of 1 300 000 affiliates in Bogotá

A common purpose

# Outpatient services



Prompt resolution of 90% of clinical issues

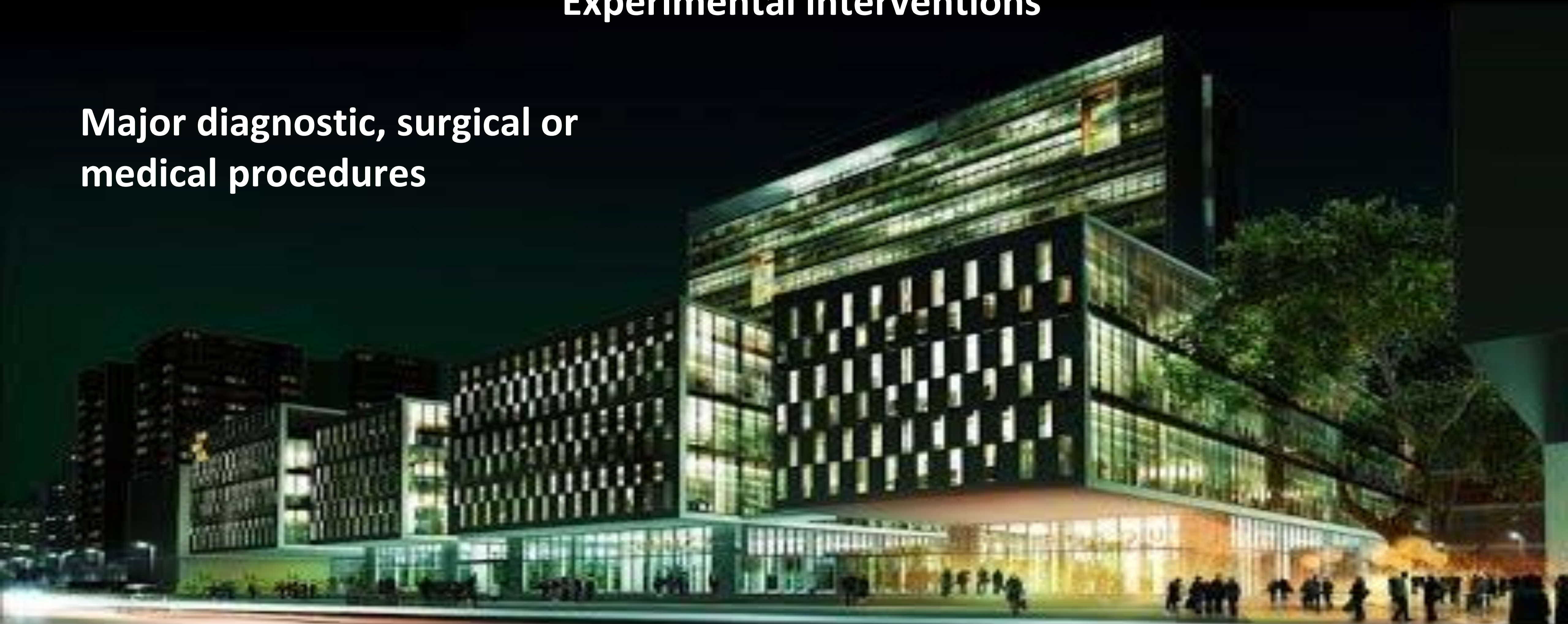
**Support to the  
community to manage  
complex cases**

**Life-threatening emergencies**

**Intensive care**

**Experimental interventions**

**Major diagnostic, surgical or  
medical procedures**



# Hospitalization at home

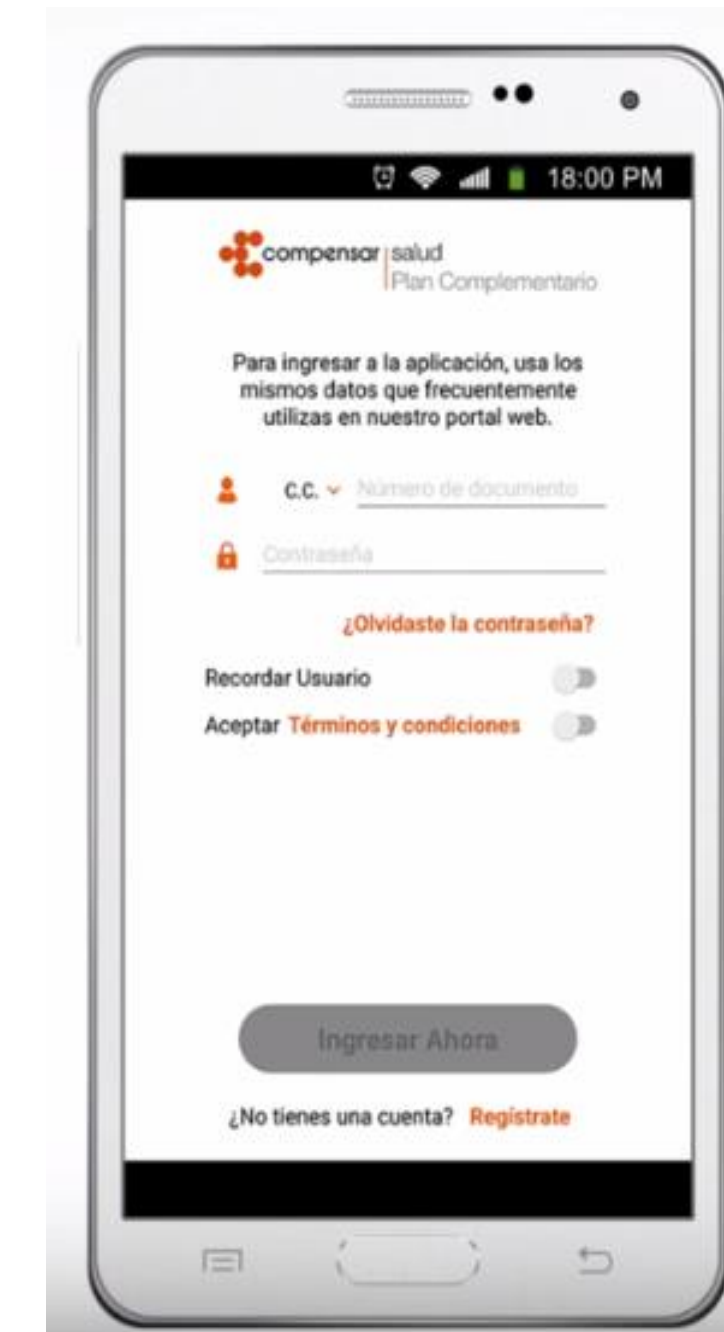
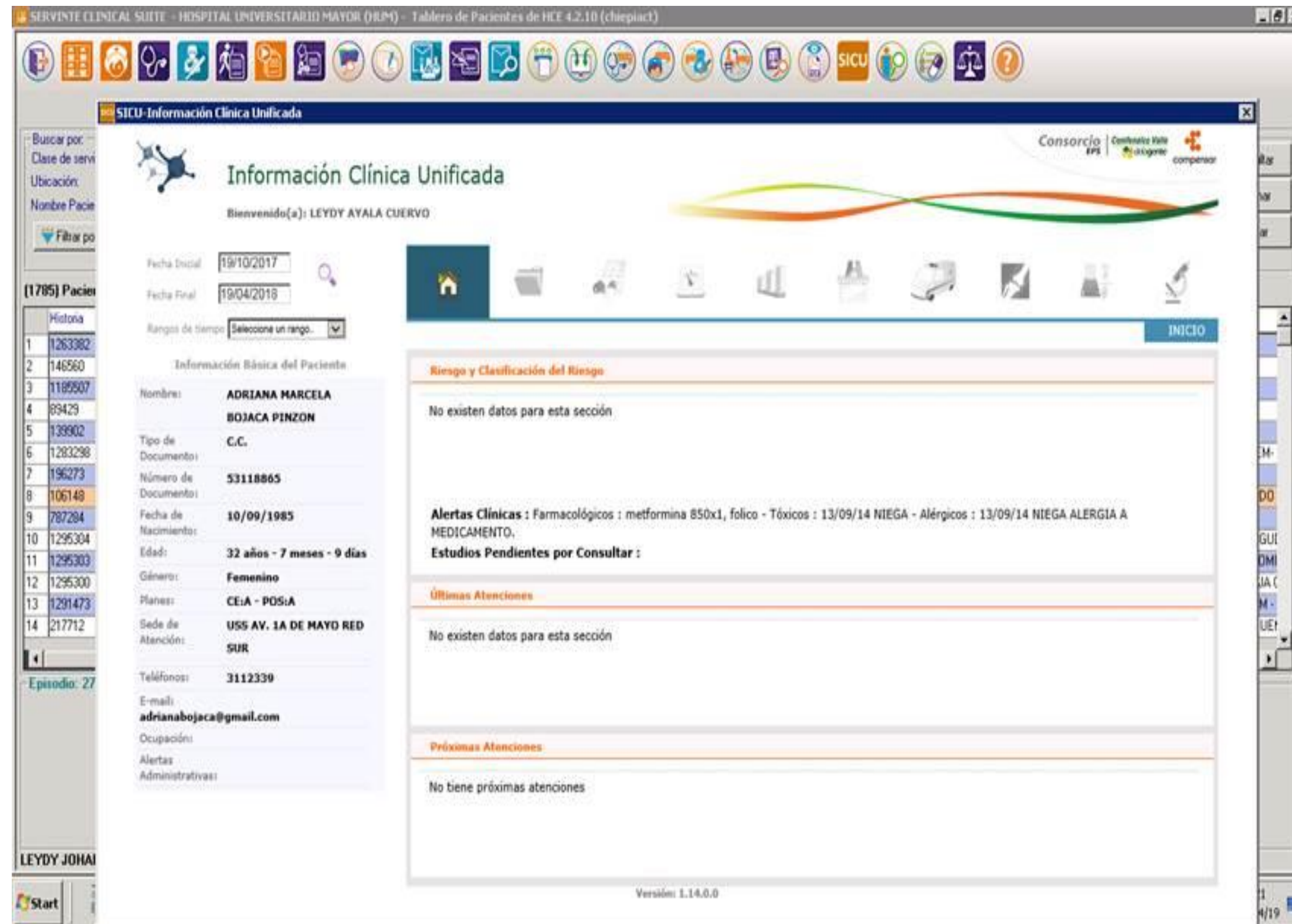


**Patients can be transferred directly from emergency rooms**

# The Integrating Node



# Supporting information management system



Real-enough-time, transparent and intelligent access to clinical, financial and operational outcomes across the entire network

**Preventing the preventable**

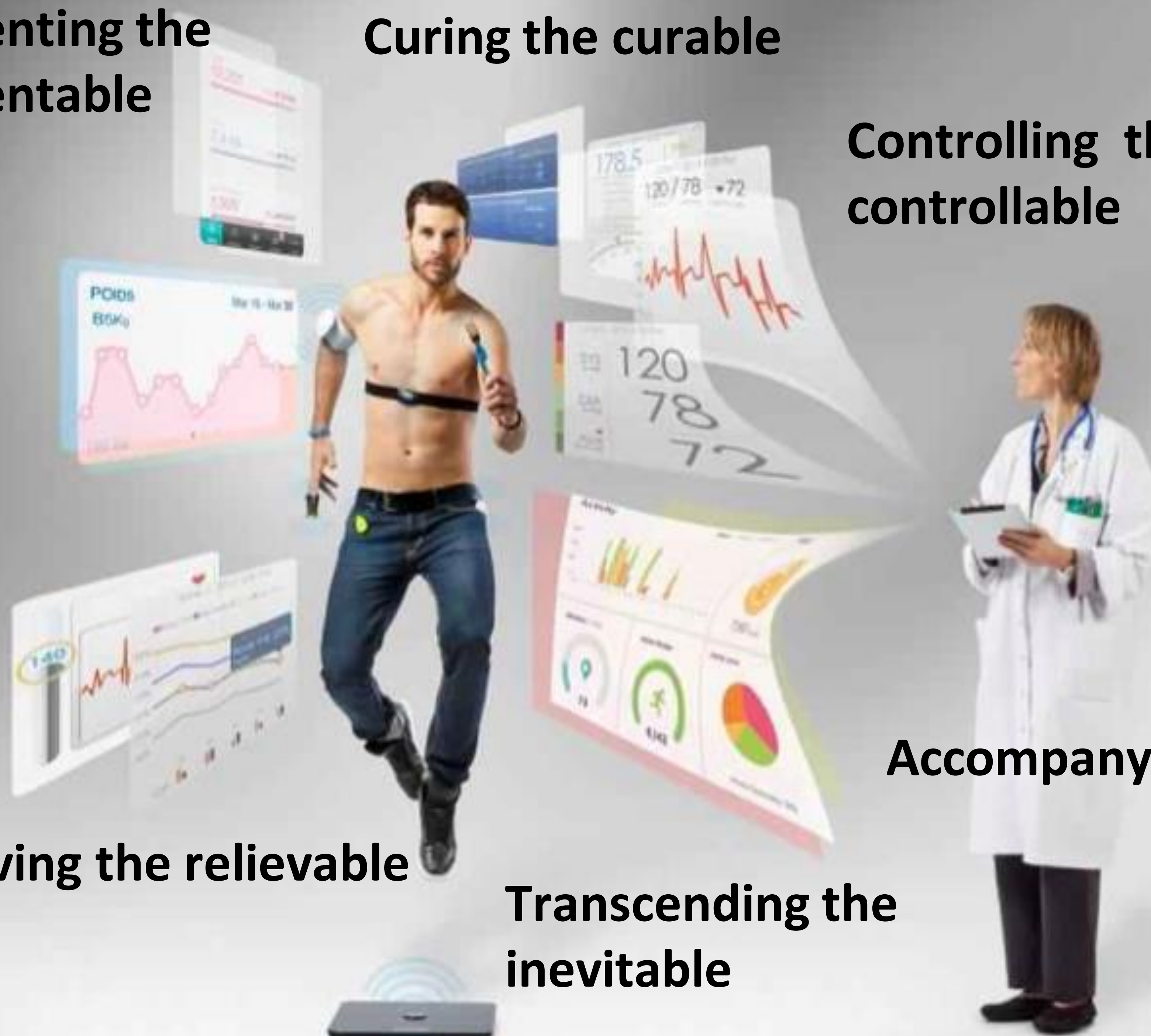
**Curing the curable**

**Controlling the controllable**

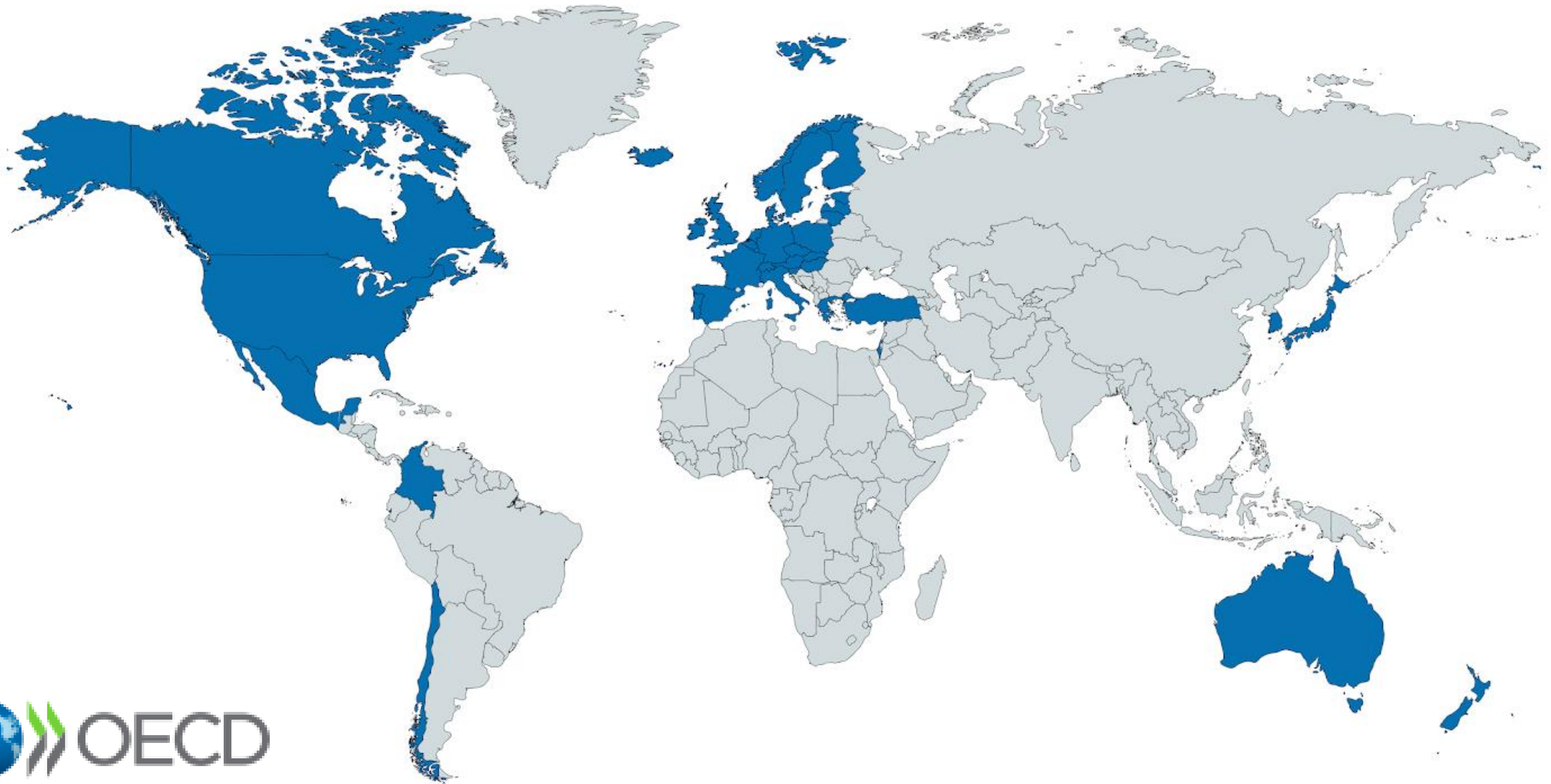
**Relieving the relievable**

**Transcending the inevitable**

**Accompanying always**



# Possibility 3: World-class outcomes on a shoestring



# BMJ

**PLUS** Patient's journey: dementia

Type 2 diabetes and tight control

Bleeding and coronary stents

Lost in transliteration

**JOBS, COURSES, AND CAREERS**

ISSN 0959-8138  
30 July 2011 | bmj.com



# HEALTH

## TIME FOR A NEW DEFINITION?

***The ability [of a person  
or community] to adapt  
and self manage***

Huber et al, 2011

# Health should be THE main indicator

*“In general, would you say that your health is  
**poor, fair, good, very good or excellent?**”*



**Self-perceived  
health**

**Post-operative  
pulmonary embolism**

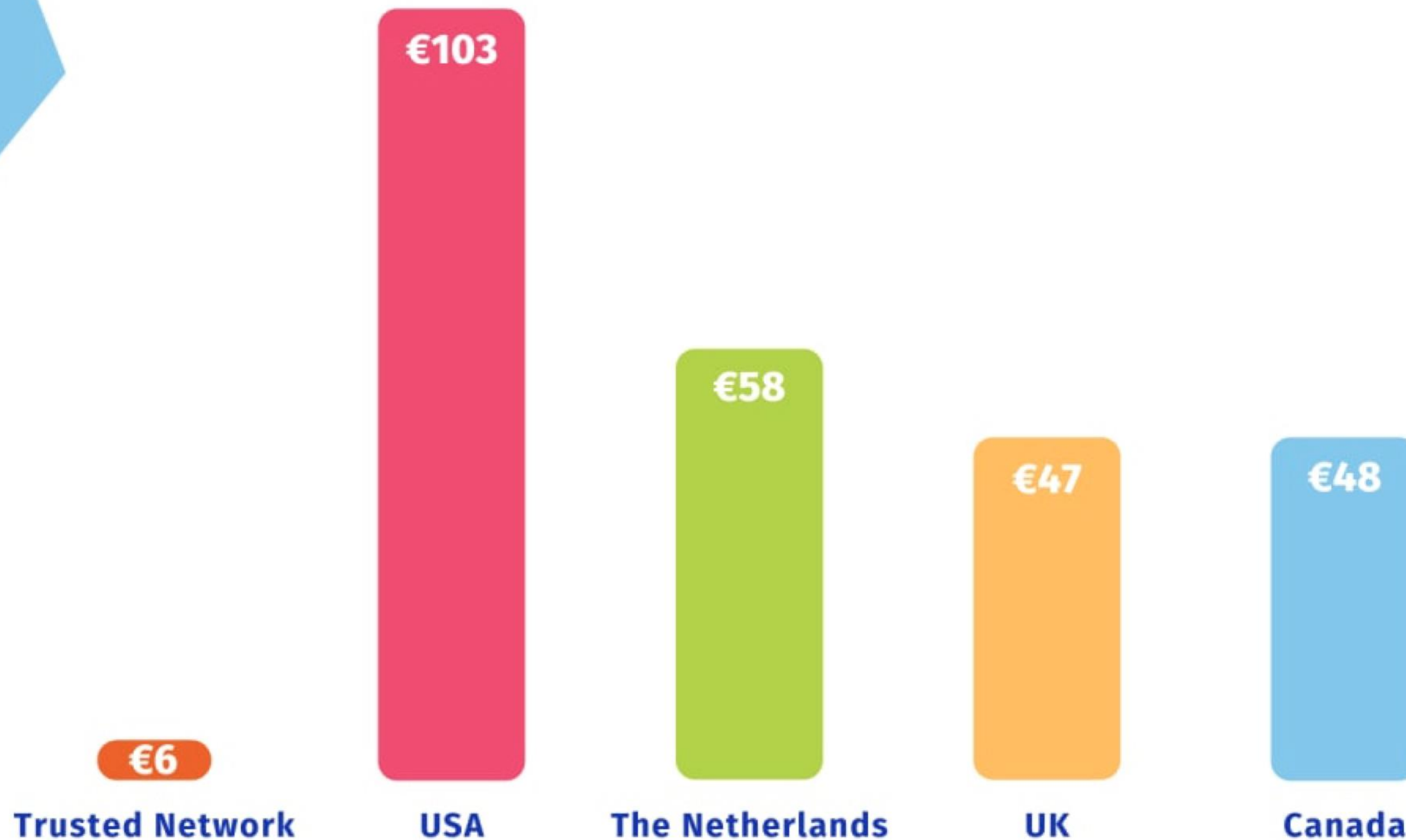
**Wait times for  
cataract surgery**

**Dehiscence of  
post-operative  
abdominal surgery**

**Cervical cancer  
screening**



## Cost per unit of positive self-reported health



# Do you pass the FUCK test?



**Imagine what  
we could do,  
together**



***“The ones who were dancing were regarded as crazy by those who could not hear the music.”***

Attributed to Nietzsche

