Implementing results of the 3rd ABR call
Implementation with impact
Implementation gap

The science-practice gap

Research dissemination and translation initiatives

MIND THE GAP
Implementation of **your** project results

- Desktop data analysis
- Laboratory data analysis
- Implementation project
- Implementation failure project
- Meta-analysis
- Systematic reviews
- Data integration and linkage studies
Productive interactions

- Collaborations with relevant stakeholders (ownership)
- Co-funding or in kind contribution (ownership)
- Delivery of usable knowledge products in understandable language (end-users and beneficiaries)
- Specific dissemination and implementation activities (end-users and beneficiaries)

Why?
1. Increase the chance of successful implementation of project results
2. Create preconditions for broader implementation of project results after completion of a project
Productive interactions – in the process

- Preparation phase
  - Project idea
  - Grant application

- Execution phase
  - Midterm and final report

- Results and follow-up phase
  - Scientific and societal output

Collaborations with relevant stakeholders
Co-funding or in kind contribution
Delivery of usable knowledge products in understandable language
Specific dissemination and implementation activities
Why choosing a strategy?

To prevent that:

- Professionals do not **know** about the results
- Professionals **cannot** implement the results because they lack knowledge, skills and/or means
- Professionals do not **want** to use the results

To enhance:

- Capability
- Opportunity
- Motivation
- Behavior
Tips from other researchers

- Design and evaluate research within **learning networks**
- Involve higher **management**
- Be clear about **roles and responsibilities** within the project
- Think about **who will benefit from the results** early in the design process
  - Involve your communication department
  - Involve target groups
- **Collaborate** with other researchers working on similar projects or target groups
- Use **existing channels** to disseminate knowledge
Tips for writing a proposal

- Formation of the project group
- Involve implementation expert
- Involve relevant stakeholders
- Co-funding / in kind contribution
- Develop an implementation plan
  (https://publicaties.zonmw.nl/maak-zelf-een-implementatieplan/)
More information

On the ZonMw website:

ZonMw – implementation
Develop an implementation plan (in Dutch)
ZonMw – implementation expertise
Knowledge exploitation begins before the project starts (in Dutch)

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